petrichor labs

THE PETRICHOR COLLECTIVE

Shared Expertise. Trusted Innovation.

Because the future of technology must be trusted.

25+   Years of privacy-first engineering leadership

5   Membership tiers for every stage of growth

100%   Commitment to data sovereignty & responsible innovation

Who We Are

The Petrichor Collective is a strategic alliance connecting innovators, researchers, regulators, and technology organizations committed to building privacy-centric, secure, and data-sovereign solutions. Built on a 25-year obsession with privacy-first engineering, the Collective brings together recognized leaders who share deep domain expertise, proven execution, and an unwavering commitment to responsible innovation.

> *"We are not just a network. We are a curated ecosystem where shared expertise becomes collective strength — capable of solving challenges no single organization could tackle alone."*

OUR MISSION

To build technology that protects identity, respects consent, and restores user control in an increasingly data-extractive world.

By aligning expertise, research, infrastructure, and regulatory insight, we create an ecosystem where trusted solutions can be developed, validated, and scaled with confidence.

OUR VISION

To become the global benchmark — the leading collaborative ecosystem accelerating the next generation of secure, sovereign, and trusted digital innovation through shared expertise and aligned leadership.

"A future where privacy is not a feature — it is the foundation of every digital system."

WHAT SETS US APART

The Collective Difference

Individually — Our members represent powerful capabilities across secure infrastructure, privacy-first architecture, identity, compliance, research, and real-world implementation.

Together — Those capabilities become something greater — a trusted ecosystem capable of solving complex challenges at scale, faster than any single organization could alone.

Aligned — What connects us is not only expertise, but alignment — in how technology should be built, how data should be protected, and how innovation should move forward with integrity.

The Result — A collective whose combined experience, credibility, and vision makes us uniquely positioned to lead what comes next in trusted digital innovation.

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CAPABILITIES & ECOSYSTEM

What We Do & How We Work

• Privacy-first architecture & identity systems	• Cloud infrastructure & secure deployment
• Cybersecurity and secure infrastructure	• Research, development & applied innovation
• Data sovereignty and governance frameworks	• AI, automation & ethical technology design
• Compliance and regulatory alignment	• Enterprise implementation & scalable execution

OUR ECOSYSTEM MODEL

Shared Resources. Tangible Outcomes.

Shared Resources	Innovation Lab	Customer Support	AI + Automation
HR & shared hiring, executive access, technology & infrastructure	Collaborative dev teams, cross-pollination R&D;, shared data & research	Shared support team, seamless process automation & reporting	AI adoption, tech stack development, integrations & implementation
Founding Members only	**Founding & Innovation**	**All Members**	**All Members**

STARTUP INCUBATOR

Built for Founders Who Won't Compromise on Privacy

Through a rigorous selection process, the Collective supports startups building ethically engineered, sovereignty-ready technologies from day one. Our model is intentionally selective — bringing together founders who demonstrate technical excellence and a shared commitment to privacy, data sovereignty, and responsible innovation.

• Canadian and global data residency strategy	• Go-to-market acceleration & AI automation
• Identity and consent frameworks pre-built	• Curated expert ecosystem across key domains
• Access to senior engineering leadership	• Established partners network

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MEMBERSHIP

Ways to Join the Collective

Membership is a commitment to active collaboration, shared growth, and aligned leadership. This is a professional alliance — not a passive subscription. Each tier is designed to reflect the level of engagement, contribution, and access that best fits your organization.

SHARED PROGRAMS — AVAILABLE TO ALL MEMBERS

- Weekly Innovation Sessions
- Podcast & Thought Leadership
- Collective Research Projects

- Live Roundtables & Expert Panels
- Startup Incubator Access
- Member Newsletter & Publications

Founding Member

Strategic Leadership

$100,000 CAD / year

2-year commitment · Paid quarterly at $25,000/quarter

Who it's for: Strategic partners and technology leaders shaping the direction and standards of the Collective. This tier is intentionally limited to ensure high-caliber alignment.

- Full access to Shared Resources (HR, executives, infrastructure)
- Full access to Innovation Lab (R&D;, dev teams, shared data)
- Seat on the Collective Advisory Council
- Influence ecosystem priorities & governance
- Direct access to Petrichor Labs engineering leadership

- Private strategy sessions & leadership roundtables
- Early access to incubated startups & investment visibility
- Founding member recognition & speaking opportunities
- Preferential rates for Petrichor Labs services

Innovation Member

Active Ecosystem Contributor

$20,000 CAD / year

Annual · Invoiced at start of term

Who it's for: Companies, startups, and experts actively collaborating in innovation initiatives and working groups. Benefit from ecosystem access while contributing expertise.

- Access to Innovation Lab (working groups, R&D;, shared data & research)
- Participation in Collective research projects
- Monthly member roundtables & webinar panels
- Strategic advisory sessions & privacy guidance
- Member profile on Collective website
- Partnership & collaboration opportunities

Affiliate Member

Ecosystem Partner & Advisor

$5,000 CAD / year

Annual

Who it's for: Organizations contributing expertise, services, or technology to support the Collective — including legal firms, security firms, infrastructure providers, and compliance specialists.

- Access to Collective discussions & selected events
- Listed as ecosystem partner on website
- Co-author articles & contribute to webinars
- Business development & partnership introductions
- Opportunities to collaborate on Collective projects

Startup Incubator Member

Founders Building Privacy-First Technology

$2,500 CAD (yr 1) · $5,000/yr

Annual

Who it's for: Early-stage companies developing technologies where privacy, identity, security, and data sovereignty must be engineered from day one.

- Access to experienced founders, technologists & advisors
- Product architecture feedback & strategic guidance
- Privacy-first design & identity framework support
- Curated expert ecosystem across key domains
- Innovation showcase demos & investor introductions
- Participation in Collective innovation roundtables

Academic Member
Research & Policy Collaboration

$2,500 CAD / year
Annual

Who it's for: Research institutions, universities, and policy bodies contributing emerging knowledge and academic insight to support responsible innovation across the Collective.

- Participation in Collective research projects
- Access to industry case studies & applied research
- Collaboration on whitepapers & policy discussions
- Speaking opportunities at Collective events
- Access to emerging technology discussions
- Pathways for student & faculty collaboration

PRICING SUMMARY

Membership At a Glance

Tier	Annual Fee	Term	Ideal For
Founding Member	$100,000 CAD	2 years (quarterly)	Strategic tech leaders & partners
Innovation Member	$20,000 CAD	Annual	Companies & active contributors
Affiliate Member	$5,000 CAD	Annual	Legal, security & infrastructure firms
Startup Incubator	$2,500 / $5,000	Annual	Early-stage privacy-first founders
Academic Member	$2,500 CAD	Annual	Research institutions & policy bodies

COMMITMENT & HOW TO JOIN

Ready to Join the Collective?

Membership in The Petrichor Collective is a professional alliance — not a passive subscription. All members are expected to actively participate, share expertise in good faith, maintain professional conduct, and align with the Collective's mission of responsible, privacy-first innovation.

Term & Payment	2-year min (Founding), annual for all other tiers. Invoiced at start; due within 30 days.	**Exit / Non-Renewal**	60 days' written notice required. Early termination fees may apply to Founding Members.
Confidentiality	Members protect Confidential Information shared within the Collective.	**Governing Law**	Province of British Columbia and applicable federal laws of Canada.
Intellectual Property	Pre-existing IP retained by each party. Joint work governed by a separate agreement.	**Non-Refundable Fees**	Membership fees are non-refundable regardless of circumstance.

PROCESS

How to Join — 4 Steps

01
Express Interest

Email sales@petrichorlabs.ca or visit petrichorlabs.ca/the-collective

02
Introductory Call

Connect with Collective leadership to find the right tier

03
Sign Agreement

Review and sign the Membership & Ecosystem Participation Agreement

04
Activate

Submit first payment and gain immediate access to your member benefits

Ready to Join the Collective?

The future of technology must be trusted. Let's build it together.

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